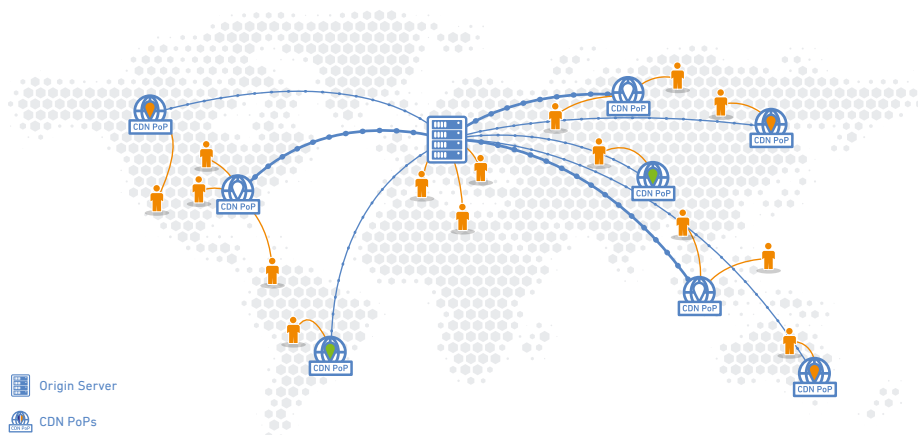## LEASEWEB MULTI-CDN

How to improve your user experience and content quality

We know that uptime, reliability, and speed are important for your business, in order to deliver high quality content and the best user experience. The Leaseweb Multi-CDN combines multiple Content Delivery Network (CDN) providers to increase your global reach.

How does it work?

Leaseweb uses an optimized strategy that leverages performance metrics in the decision-making process. This means that the CDN chosen is the "best" performing CDN, which has received the highest score across several metrics. We analyze the recent measurement of QoE metrics within a specific region, for a specific piece of content, considering the ISP and device of the end-user intending to access the content. The metrics we use come from different suppliers, and the platform is built to be agnostic for this.

The Leaseweb Multi-CDN portal enables you to configure all the extensive features needed to optimize content distribution. As such, Leaseweb Multi-CDN truly empowers you to create the best experience for your customers.

Origin Server

CDN PoPs

What we offer

1. Advanced Self-Service Portal
Configure all the extensive features needed to optimize content distribution through seamless CDN integration.

2. Unified Reporting
All key metrics are aggregated and presented standardized across the CDNs.

3. More Coverage
Access to 490+ PoPs globally, including Europe, Canada, US, South America, the Middle East, Africa, India and Australia.

4. Unmatched Capacity
Any spike can be handled using 2 Global CDNs with intelligent auto CDN switching.

5. 24/7 Support
Personal support during business hours plus an always available Knowledge Base.

Our Multi-CDN product range

Multi Delivery Volume

Built to switch on latency in a cost-effective way. For delivery of high volumes at a reasonable cost, using two CDNs with 452+ PoPs and 360+ Tbps capacity.

Multi Delivery Premium

Built to switch on high performance and high availability. Next to latency, we will also factor in the quality of experience metrics. Multi Delivery uses three CDNs with 545+ Pops and 530+ Tbps capacity.

Features

CDN Resources
- Geo-control capabilities
- Compatibility with all leading media players and formats

Reporting and Analytics
- Unified reporting across CDNs
- Easy-to-use platform to discover trends
- Real-time analytics
- Raw logs

Object Storage
- Leverage the Leaseweb Object Storage platform as an optimized origin for your Multi-CDN strategy

Dashboard/Portal
- Unified dashboard and API
- Domain setup
- Instant Purge
- SSL certificate upload

"Always On" Support
- Direct contact with our Support Team by email or phone 24/7
- Our comprehensive Knowledge Base is always available

Billing
- Self-service
- Electronic invoices
- Payment history
- Flexible payment methods (transfer, PayPal, credit card, direct debit)

Security
- Use custom SSL certificates
- Access control
- Geoblocking
- Hot protection

Network
- Harness the power of multiple industry-leading CDNs
- Integration with other Leaseweb products

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